

## PRESS RELEASE

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### Star Vault AB: 10 000 registered forum members

Since the start of the Mortal Online Forum in April 2008, a site for fans to discuss Mortal Online, the number of fans has been steadily increasing and during the weekend the number passed 10 000!

- Since the start in April 2008, the MortalOnline.com site has had 396 000 unique visitors from 188 countries. The visitors top 10 list is:
  - USA, Sweden, Germany, Canada, United Kingdom, Russia, France, Poland, Finland and Spain. Top states in the US are:
  - California, Texas, Florida, New York and Washington.
- Looking at totals from the different continents, Europe is in the lead followed by Americas, Asia, Oceania and Africa.
- Looking at visitor loyalty we have 114 000 visitors that have returned more than 50 times, where 39 000 has returned more than 200 times. 147 000 visitors have spent more than 10 minutes on MortalOnline.com
- Additionally Mats Persson, Creative Director at Star Vault, was interviewed on Swedish television on 15<sup>th</sup> of February. Follow the link and fast forward to 19 minutes and 50 seconds. (It is episode 4 of the program Sverige!)  
[http://svtplay.se/v/1445141/sverige/\\_del\\_4\\_av\\_17?cb,a1364145,1,f,102888/pb,a1364142,1,f,102888/pl,v,,1471621/sb,p102888,1,f,-1](http://svtplay.se/v/1445141/sverige/_del_4_av_17?cb,a1364145,1,f,102888/pb,a1364142,1,f,102888/pl,v,,1471621/sb,p102888,1,f,-1)

“We are very happy that the interest for Mortal Online is increasing every day. I believe that our fans are helping us in promoting our game, there is more to come and I hope that this trend will continue. It is also interesting to see that our biggest markets at this stage are the ones that we have anticipated, Europe and Americas, with a developing interest from Asia” says Henrik Nyström, CEO Star Vault AB

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Star Vault is a game developer based in Malmö, Sweden. The company is today developing an online game called Mortal Online, which is a Massively Multiplayer Online Role Playing Game (MMORPG).

[www.starvault.se](http://www.starvault.se)

[www.mortalonline.com](http://www.mortalonline.com)